



**AMBIS University Internationalization Strategy
for the period 2021–2030**



AMBIS University

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Starting points of the internationalization strategy – AMBIS University

Internationalization Strategy of AMBIS University, as, for the period 2021–2030 (SI AMBIS 21–30) is a complementary document to the Strategic Plan of AMBIS University, as, for the period 2021–2030 (SZ AMBIS 21–30) and together form the basic strategic documents of AMBIS vysoké školy, as, for the defined period. SI AMBIS 21–30 formulates priority objectives and measures to strengthen the international dimension of the university's activities. When designing SI AMBIS 21–30, AMBIS reflected the priority objectives, operational objectives and expected measures at the university level listed in the Strategy for the Internationalization of Higher Education for the period from 2021 of the Ministry of Education, Youth and Sports, adapting them to its conditions, capacities, level of development and stage of development.

Main starting points:

- Deepening institutional internationalization is one of the main priorities of AMBIS for the period 2021-2030. The specific measures being prepared to develop and strengthen cooperation with European universities and universities from around the world will allow students and academic staff to try out other educational systems on the one hand, and to promote the AMBIS educational system and values on the other.

abroad.
- Although AMBIS is a member of several international organizations and academic networks, it needs to significantly strengthen student and teacher mobility and undertake a range of activities designed to improve teaching and introduce new topics and courses through transnational cooperation between universities.
- International mobility promotes not only learning and understanding of the host country, but also a sense of belonging among students from different countries, and AMBIS strengthens this community through cultural events and workshops organized for both incoming and outgoing students. Innovation in the educational process and support activities is facilitated by international educational projects supported through the Erasmus+ program.
- Within the framework of internationalization, AMBIS will focus more on the internationalization of the curriculum with the aim of increasing the quality of study programs with an emphasis on the international and intercultural skills of graduates. Internationalization is an important tool for the development of professional and general competencies of students, who, thanks to interaction with foreign students and experts, will be able to significantly broaden their horizons, confront new perspectives and develop their communication skills in foreign languages. The knowledge and competencies acquired in this way are of great importance for their future professional and academic application.

Priority objectives:

1. Development of global competencies of AMBIS students and staff
2. Internationalization of study programs
3. Creating an international environment at AMBIS and promotion abroad
4. Strengthening strategic management of internationalization

Vision and mission in the field of internationalization

Bet:

International activities will remain one of the main goals of AMBIS and joint efforts will be aimed at continuously increasing the level of internationalization and visibility abroad. AMBIS will be staffed by international experts capable of bringing new innovations and impulses. AMBIS staff and students will be aware of their social responsibility, represent the school on a national and international scale and help build its identity. AMBIS will systematically innovate the curriculum and teaching, share proven practices by participating in international networks, participate in international educational and research projects and intensively use international mobility tools to increase foreign experience and create an international environment for the school.

Visa:

- Supporting education and research in accordance with international standards of the knowledge society and anchoring internationalization as a cross-cutting theme in other areas.
- AMBIS staff and students are equipped with global competencies, participate in and gain experience during study stays abroad.
- Offering innovative, flexible and modern educational programs in Czech and foreign languages for national and international students on their journey of lifelong learning.
- Opening and deepening local, regional, national and international cooperation with businesses and other social interest groups.
- Intensive involvement in a network of international partnerships with European and other universities.



1. Development of global competencies of students and staff of AMBIS University

AMBIS will create conditions for graduates to acquire global competencies so that they can participate in the global society and economy, including research and innovation, and support the provision of students and employees with language and intercultural competencies, which are an important condition for internationalization. The competencies, experience and knowledge of employees are the basic pillars of internationalization, on which the success of the university in the field of international cooperation depends. In this context, the aim is to continue to motivate employees to actively participate in activities in this area and at the same time create conditions for the development and strengthening of their competences.

Operational objectives:

- 1.A Support for language and intercultural training of students and staff
- 1.B Development of international mobility of students and staff
- 1.C Development of professional competences of employees in the field of internationalization

1.A Support for language and intercultural training of students and staff

Operational objectives:

- Continue to provide foreign language courses for employees. • Ensure that each bachelor's degree program includes at least one compulsory elective course in a foreign language.
- Ensure that there are at least two subjects in master's degree programs in a foreign language.
- Create the conditions for enabling the processing of final theses in a foreign language.
- Continue to provide students and staff with access to foreign professional databases for the purpose of using foreign language materials for study and research purposes.
- Prepare and implement courses on the development of intercultural competences for students and staff preparing for international mobility and other staff who work with diversified groups of international students and staff.
- Include subjects developing intercultural competences in study programs at all levels, at least at the level of an elective subject.

Key indicators:

- number of staff involved in foreign language courses • number of compulsory elective courses taught in English in bachelor's degrees study programs
- number of subjects taught in English in master's degree programs
- number of final theses in a foreign language
- number of foreign professional databases accessible to students and staff
- number of intercultural competence development courses for students and staff

- the number of study programs with subjects developing intercultural competences at least elective level.

1.B Development of international mobility of students and staff

Precautions:

- Transparently inform potential students and staff about mobility opportunities.
 - Regularly evaluate the support system for outgoing and incoming students and workers.
 - Take measures to increase the number of people taking part in mobility with a special focus for students who go on mobility trips less or not at all.
 - Increase the number of student mobilities that, as part of their bachelor's and master's studies, in full-time studies, they complete a study stay or internship abroad lasting at least 14 days.
 - Support the implementation of the Erasmus+ program by supporting digitalization, innovation and international exchanges in all aspects of academic life.
 - Increase the number of international internships.
 - Enable students to participate in combined mobilities.
 - Continue to create a targeted offer of international mobility for students and staff in accordance with the study program and student requirements. • Support and include student mobility and volunteering as equivalent forms of mobility stays.
 - Support mobility for students with specific needs and from socio-economically disadvantaged disadvantaged environment.
 - Prepare and implement virtual mobilities, blended mobilities, short-term intensive mobilities, mobility to non-European countries, work placements and worker mobility. • Adopt measures to improve the quality of activities related to the organization of mobilities (physical and virtual/combined), especially in the framework of monitoring the maintenance of standards for the organization of mobilities, digitalization of administrative processes, automatic recognition, linguistic and intercultural preparation before departure and the availability of information for students.
 - Take the necessary measures for the full application of tools for the electronic exchange of study information, electronic identification and the electronic recognition of credits from study mobilities. •
- Prepare specific service packages with clear quality standards in order to cover the needs all foreign students and workers.
- Regularly evaluate the quality of services provided.

Key indicators:

- Number of information meetings for students and staff on mobility opportunities
- Number of outgoing students on mobility • Percentage of mobility of students of full-time bachelor's and master's degree programs • Number of international internships
- Number of combined mobilities
- Number of volunteer stays
- Number of mobilities of students with specific needs and from socio-economically disadvantaged backgrounds

- Number of virtual mobilities, combined mobilities, short-term intensive mobilities, mobilities to non-European countries, work placements and staff mobilities. • Number of measures taken to improve the quality of activities related to the organisation of mobilities (physical and virtual/combined)
- Number of measures for the electronicization of study mobilities
- Number of service packages with clear quality standards for international students and workers
- Number of surveys conducted on the quality of services provided

1.C Development of professional competences of employees in the field of internationalization

Precautions:

- Prepare webinars and courses with the aim of systematically developing the competencies of high-level employees schools in the field of internationalization.
- Motivate workers to participate in mobility.
- Continue to support the outgoing mobility of academics and researchers.

Key indicators:

- number of webinars and courses for internationalization professionals
- number of measures to motivate workers to participate in mobility
- number of outgoing mobilities of academic, research and other staff



2. Internationalization of study programs

The aim of AMBIS is to strive for a harmonised structure of study programmes with an emphasis on increasing the intercultural competences of students and staff. An essential part of internationalisation is the gradual expansion of the offer of selected study programmes or their components in a foreign language. Students must be provided with sufficient, undisturbed space to gain a global perspective and acquire the skills to work and live in international communities, for this reason, clear and transparent comprehensive processes will be created for both outgoing and incoming students. A smooth process of steps for a stay abroad and full recognition of credits upon return will be ensured. In addition, AMBIS will continue to ensure that the results of satisfactorily completed mobility remain recorded in the Diploma Supplement.

Operational objectives:

2.A Increasing the number and quality of study programs offered in foreign languages and joint study programs

2.B Incorporating an international dimension into the structure of study programs, including the so-called Mobility Windows

2.C Simplifying the process of recognizing foreign education

2.A Increasing the number and quality of study programs offered in foreign languages and joint study programs

- Continuously monitor and evaluate the demand of foreign students for specific study programs.
- Identify opportunities within the appropriate offer of existing study programs.
- Regularly innovate study programs and create study programs in a foreign language in accordance with the demand and capabilities of the university.
- Regularly evaluate the effectiveness of the current offering.
- Continuously monitor the quality of teaching of foreign language subjects and study programs through feedback from students.
- Ensuring the consistency of study programs taught in Czech and foreign languages in content and quality.

Key indicators:

- number of study programs or their components in a foreign language
- percentage of positive student responses to teaching in a foreign language
- number of measures to improve the quality of foreign language teaching

2.B Incorporating an international dimension into the structure of study programs, including the so-called Mobility Windows

- Incorporate international student mobility (including virtual and blended forms) as an integral part of the curriculum of selected study programs.
- Prepare webinars and courses with the aim of systematically developing the competencies of employees in the field internationalization of the curriculum.

Key indicators

- number of study programs with the inclusion of foreign student mobility
- number of webinars and courses aimed at increasing the competence of workers in the field internationalization of the curriculum

2.C Simplifying the process of recognizing foreign education

Operational objectives:

- Improve administrative processes for outgoing students at AMBIS and regularly evaluate student satisfaction.
 - Implement transparent criteria for the recognition of studies abroad, valid for all study programs throughout the university.
- Regularly evaluate the implementation of automatic mutual recognition of results from periods of study abroad with partner organizations in order to take corrective measures.

Key indicators:

- number of measures to improve administrative processes for outgoing students
- percentage of students satisfied with administrative processes
- number of measures in the interest of automatic mutual recognition of results from the period of study abroad



3. Creating an international environment at AMBIS University and promotion abroad

AMBIS is aware that attracting foreign students and staff cannot be achieved without the existence of a welcoming environment and improving the quality of facilities not only for educational, research and other creative activities, but also for leisure, accommodation and catering. The university's strategic goals in this area are formulated as follows:

Operational objectives:

3.A Support for the development of international marketing of AMBIS and the Czech Republic

3.B Development of services offered to international students and workers

3.C Working with international students and graduates

3.A Support for the development of international marketing of AMBIS and the Czech Republic

Precautions:

- To enable foreign students interested in studying to have easy access to relevant information about the offer of study programs, services provided, recognition of previous education obtained abroad, and the process of obtaining a visa.
- Provide support to foreign applicants in the above processes. • Create a marketing concept for visibility for international activities at the university in order to increase the level of visibility of AMBIS for applicants.
- Provide information about incoming and outgoing stays as well as programs and grants available to international students.
- The university's goal is to achieve that 20% of students in study programs are international students.
- Take advantage of the opportunities for a unified presentation abroad as part of the Study in the Czech initiative Republic.

Key indicators:

- number of measures to facilitate access of international students to relevant information
- number of supported foreign students • percentage of foreign students in study programs
- number of activities within the framework of the Study in the Czech Republic initiative

3.B Development of services offered to international students and workers

Precautions:

- Develop and innovate infrastructure, information and advisory services and facilities for foreign students and staff, thus creating an attractive environment for them.
- Expand the services of the existing Customer Center of the university, in order to provide support services to facilitate the work of foreign staff and students in the Czech Republic, including support in the visa process, the process of recognizing foreign education and qualifications, study counseling, assistance with obtaining accommodation.
- Consider the possibility of cooperation with the EURAXESS Czech Republic center.
- Establish cooperation with international student clubs in order to support their activities and developing integration activities for foreign students and workers.

Key indicators:

- number of measures to strengthen the attractiveness of the environment for international students and workers

3.C Working with international students and graduates

Precautions:

- Set up a system of cooperation with foreign students and graduates.
- Create an Alumni network for international students
- Organize cultural events and exchanges with foreign students and workers.
- Organize induction events for foreign students and workers.
- Organize events that promote international understanding and integration.
- Involve foreign students to promote studies at AMBIS and in the Czech Republic.
- Regularly organize surveys among international students.

Key indicators:

- creation of an Alumni network.



4. Strengthening strategic management of internationalization

AMBIS understands comprehensive internationalization as a strategic, coordinated process that aims to align and integrate policies, programs, and initiatives to position a university as a globally oriented and internationally connected institution. Since the establishment of the university, its important strategic direction has been the development of cooperation with foreign universities, membership in international organizations and networks in order to achieve prestige and recognition at the national and international level.

Operational objectives:

4.A Supporting comprehensive internationalization at the institutional level

4.B Support for international cooperation, strategic partnerships and membership in international networks/ organizations

4.A Supporting comprehensive internationalization at the institutional level

Precautions:

- Continue to apply a comprehensive approach to internationalization within the framework of strategic management.
- Take measures for the effective coordination of internationalization activities, including setting goals, processes, resources, support and support responsibilities for their implementation.
- Regularly monitor and evaluate internationalization activities, including evaluation quality.
- In line with the mission of the university, create an institutional internationalization strategy with the cooperation of all interested parties.
- Use foreign agencies and organizations for the purposes of evaluating educational, research and other creative activities.

Key indicators:

- number of measures in the interest of effective coordination of internationalization activities
- number of positive results of monitoring the quality assessment of internationalization activities
- evaluation report of foreign agencies/organizations involved in the evaluation colleges

4.B Support for international cooperation, strategic partnerships and membership in international networks/organizations

Precautions:

- Continue to actively participate in international networks that match your profile and preferences and long-term goals of AMBIS.
- Create internal conditions for successful functioning in these strategic partnerships.

Key indicators:

- number of memberships in international networks
- number of strategic partnerships





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